



**SOUTHEASTERN  
ASSOCIATION OF  
FISH AND WILDLIFE  
AGENCIES ANNUAL  
MEETING**

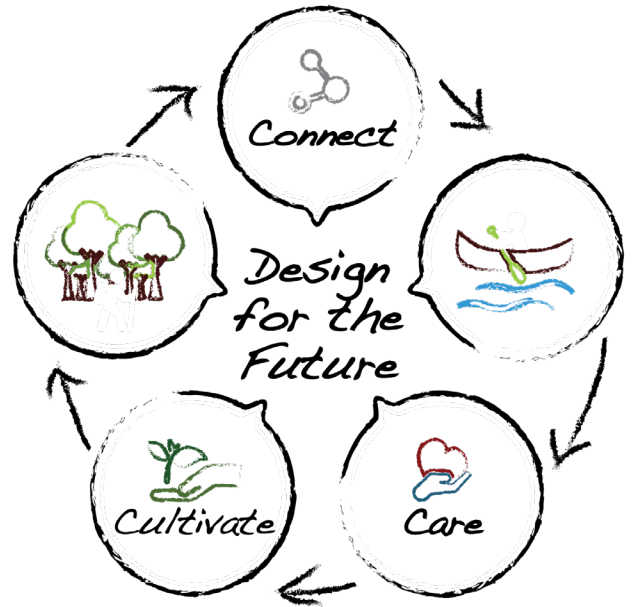
**October 26-28, 2020  
Virtual Conference**

**SPONSOR &  
EXHIBITOR  
BROCHURE**

# PARTICIPATE IN SEAFWA'S ANNUAL MEETING

On behalf of the **Southeastern Association of Fish & Wildlife Agencies (SEAFWA)**, we invite you to participate as a sponsor or exhibitor! The theme for the conference is: *Design For the Future*. The event will be held virtually from Monday, October 26 to Wednesday, October 28, 2020. We hope you will be able to join us!

The annual conference is a forum for the exchange of ideas and critical information regarding the management and protection of fish and wildlife resources primarily in the southeast. The conference attracts over 500 representatives from state and federal agencies, citizen's organizations, universities, and private wildlife research groups, fisheries and wildlife scientists, agency enforcement personnel, and other natural resource related organizations.



## ABOUT SEAFWA

The Southeastern Association of Fish & Wildlife Agencies (SEAFWA) is an organization whose members are the state agencies with primary responsibility for management and protection of the fish and wildlife resources in 15 states, Puerto Rico and the U.S. Virgin Islands. Member states are Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, and West Virginia.



**2020 HOST**

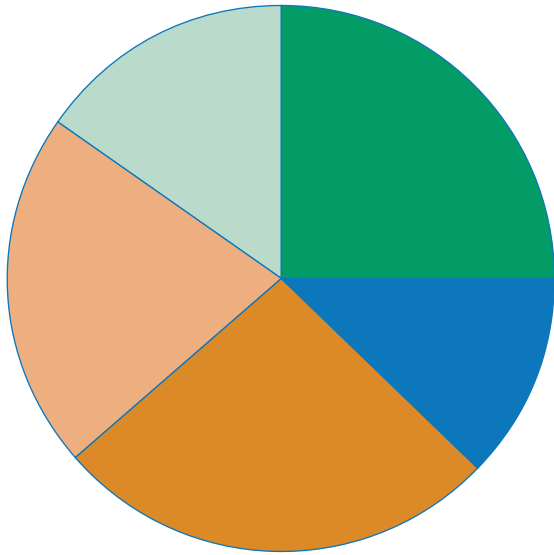


**REGISTER ONLINE**

Visit [www.seafwa.org/conference](http://www.seafwa.org/conference) to register

# ATTENDEE PROFILE

Here's a glimpse of who attended last year's conference—decision makers, influencers and users from several industries.



## JOB TYPE

Director/Chief 26%

Professor/Scientist 26%

Manager/Coordinator 21%

Other/Unknown 15%

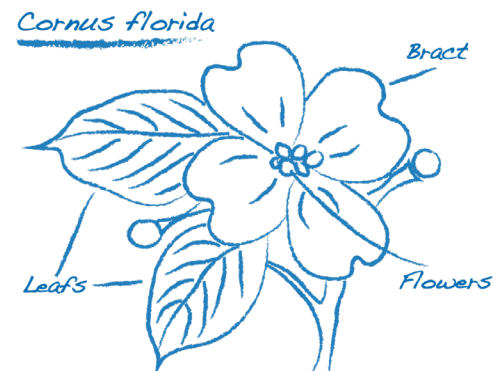
Specialist/Technician/Student 26%

# ABOUT THE VIRTUAL PLATFORM

SEAFWA has partnered with **Cadmium** to develop a customized virtual platform complete with a virtual trade show. Vendors will be able to set up and customized their virtual exhibit booth, as well as interact face-to-face with attendees throughout the conference. Once you register your company as an exhibitor or sponsor we will walk you through all of the details so that you get the most out of your investment in the virtual event.

# BENEFITS OF PARTICIPATING IN A VIRTUAL CONFERENCE

- Save money on travel!
- Save money on booth and giveaways!
- Similar interactions available—live chats, scheduled appointments, etc.
- Business cards swapped with just a keystroke!
- More qualified leads—virtual events statistically bring more attendees.
- Analytical data tracked and information captured that is shared with you post-event.
- Virtual conference platform will be available well beyond the conference dates, prolonging your company's recognition and exposure.



# EXHIBITOR & SPONSOR OPPORTUNITIES

## Sustaining Sponsor: \$15,000

- 30-second message at the plenary
- Special recognition at the Awards Celebration
- Brief remarks at the start of a committee meeting (pending committee chair approval)
- Sponsored/personalized post-conference email blast to attendees with only your message
- Prominent scrolling logo placement on virtual platform and conference landing page
- Participate in sponsor social hour with opportunity to interact with attendees
- 2 push notifications (email)
- Verbal recognition at plenary
- Prominent logo placement on sponsor section of virtual platform
- Logo & link recognition on conference website
- Logo & link recognition in conference email blasts
- Exhibit space in virtual platform
- Enhanced profile in virtual exhibit booth
- Up to 8 complimentary attendee registration(s)
- Attendee list post-conference

## Platinum Sponsor: \$10,000

- Special recognition at the Awards Celebration
- Brief remarks at the start of a committee meeting (pending committee chair approval)
- Sponsored/personalized post-conference email blast to attendees with only your message
- Prominent scrolling logo placement on virtual platform and conference landing page
- Participate in sponsor social hour with opportunity to interact with attendees
- 2 push notifications (email)
- Verbal recognition at plenary
- Prominent logo placement on sponsor section of virtual platform
- Logo & link recognition on conference website
- Logo & link recognition in conference email blasts
- Exhibit space in virtual platform
- Enhanced profile in virtual exhibit booth
- Up to 6 complimentary attendee registration(s)
- Attendee list post-conference

## Exhibitor: \$750

- Listing recognition on conference website
- Exhibit space in virtual platform
- 1 complimentary attendee registration
- Attendee list post-conference

## Gold Sponsor: \$5,000

- Brief remarks at the start of a committee meeting (pending committee chair approval)
- Scrolling logo placement on virtual platform and conference landing page
- Participate in sponsor social hour with opportunity to interact with attendees
- 1 push notification (email)
- Verbal recognition at plenary
- Logo placement on sponsor section of virtual platform
- Logo recognition on conference website
- Logo recognition in conference email blasts
- Exhibit space in virtual platform
- Enhanced profile in virtual exhibit booth
- Up to 4 complimentary attendee registration(s)
- Attendee list post-conference

## Silver Sponsor: \$3,000

- Brief remarks at the start of a committee meeting (pending committee chair approval)
- Scrolling logo placement on virtual platform and conference landing page
- Participate in sponsor social hour with opportunity to interact with attendees
- 1 push notification (email)
- Verbal recognition at plenary
- Logo placement on sponsor section of virtual platform
- Logo recognition on conference website
- Logo recognition in conference email blasts
- Exhibit space in virtual platform
- Enhanced profile in virtual exhibit booth
- Up to 2 complimentary attendee registration(s)
- Attendee list post-conference

## Bronze Sponsor: \$1,000

- Scrolling logo placement on virtual platform and conference landing page
- Logo placement on sponsor section of virtual platform
- Logo recognition on conference website
- Logo recognition in conference email blasts
- Exhibit space in virtual platform
- Enhanced profile in virtual exhibit booth
- 1 complimentary attendee registration
- Attendee list post-conference

**LOOKING FOR MORE EXPOSURE? PURCHASE AN ADVERTISEMENT IN THE VIRTUAL PLATFORM**

**Cadmium's Main Page - \$2,500 or Cadmium Sub Page - \$1,500**

# SCHEDULE AT-A-GLANCE\*

All meetings are in Central Standard Time (CST).

<b>Monday, October 26</b>	
<i>Directors in-person, all others virtual</i>	
8:00am - 10:00am	Virtual Registration Desk/Open Office Hours for Questions
9:00am - 12:00pm	Plenary Session
1:00pm - 5:00pm	Committee Meetings
5:00pm - 6:00pm	Women in Conservation Social
5:30pm - 6:30pm	Sponsor Showcase
<b>Tuesday, October 27</b>	
<i>Directors in-person, all others virtual</i>	
8:00am - 10:00am	Virtual Registration Desk/Open Office Hours for Questions
8:00am - 12:00pm	Directors' Business Meeting
8:00am - 12:00pm	Concurrent Technical Sessions & Symposia
11:00am - 1:00pm	Exhibits Open: Virtual Tradeshow
2:00pm - 5:00pm	Concurrent Technical Sessions & Symposia
5:00pm - 6:00pm	Poster Session
6:00pm - 7:00pm	Awards Presentation
<b>Wednesday, October 28</b>	
8:00am - 12:00pm	Concurrent Technical Sessions & Symposia
11:30am - 1:00pm	Exhibits Open: Virtual Tradeshow
2:00pm - 5:00pm	Concurrent Technical Sessions & Symposia
<i>*Schedule is preliminary and subject to change. A final decision on whether the Directors will meet in person will be made 30 days prior to the conference.</i>	

**QUESTIONS ABOUT EXHIBITING OR SPONSORING?  
LOOKING FOR A CUSTOM SPONSORSHIP?**

**Contact Karen Forbes at (802) 865-5202 or  
[Karen@delaneymeetingevent.com](mailto:Karen@delaneymeetingevent.com)**